

PROSPECTUS

2023 Wilmington Art Association 41st Annual Juried Spring Art Show and Sale

April 8 – April 16, 2023

Hannah Block Community Arts Center

120 South Second St

Wilmington, NC

Each year during the North Carolina Azalea Festival, the Wilmington Art Association (WAA) presents the Annual Juried Spring Art Show and Sale. The 2023 Art Show and Sale will be held April 8th through April 16th at the Hannah Block Community Arts Center (CAC), 120 S Second Street, from 10am-5pm, with opening awards reception from 6-9pm Friday April 7th.

The WAA is a non-profit organization that seeks to educate members and the public in visual arts, to provide community support through school arts funding and scholarship assistance to deserving college students, and to facilitate exposure for emerging and professional artists.

ELIGIBILITY

Open to all artists 18 years of age and older. Artists may submit ORIGINAL two-dimensional (2-D) work and three-dimensional (3-D) work.

ENTRY FEE

\$35 For WAA members current as of registration date (\$45 Non-Members)

AWARDS

"Best in Show" \$1,000

2D - 1st in Class \$400, 2nd in Class \$250 & 3rd \$150

3D - 1st in Class \$400, 2nd in Class \$250 & 3rd \$150

The Queen's Award & People's Choice Award

Honorable Mentions * Donor Awards

MEET THE JUROR

Ginny Kelly Lassiter

A native of Wilson, NC, Ginny Lassiter has always been a creative soul. She's a potter, she paints, she sketches, and she designs fabrics. She graduated from East Carolina University, majoring in art with an emphasis in design. In 2002 she opened Sunset River Marketplace in Calabash, NC, a large gallery catering to both locals and visitors to the coastal Carolinas. She sold the gallery in June of 2022.

"My work has always been related to art," Lassiter says. "But I didn't start painting seriously until about ten years ago when I sat in on one of the gallery's workshops with Sterling Edwards. He really pushed me to develop my own voice, my own art."

Lassiter also credits her design instructor at East Carolina, the late Warren Chamberlain. "He helped me hone my drawing and composition skills and taught me how to critique my own work. With his help, I learned the importance of spontaneity and the value in limiting my palette. It keeps the work from becoming too busy." For pure inspiration she cites the work of internationally known Myrtle Beach, SC native Brian Rutenberg.

Working with a warm palette of earth tones, Lassiter has created a sophisticated body of work. Her paintings, often textural and almost always abstract, are primarily expressionist in nature, sometimes influenced by architectural structures, forms and spaces.

"I love the process of painting abstracts," she says. "By focusing on shape, color and line, I'm able to step outside of the 'real world' and representational imagery, but still generate interest from the viewer. It's my hope that each of my paintings draws the viewer in and brings about an emotional response."

Click here to see her website: [**www.ginnylassiter.com**](http://www.ginnylassiter.com)

Click here to see her Facebook : [Ginny Lassiter | Facebook](#)



IMPORTANT DATES AND TIMES		
Dates	Time	Action
Friday, January 6	8am	Online registration opens to artists at www.callforentry.org Click HERE for image resizing guidelines.
Sunday, February 19	5pm	Registration closes - no exceptions
Monday, February 27		Accepted artwork posted at www.wilmingtonart.org .
Saturday, March 18	5pm	Bin work inventory entry closes.
Wednesday, April 5	10am - 4pm	Accepted artwork and binwork hand delivered by artist to CAC (Note: Delivery times may be modified) Click HERE for hanging guidelines.
Friday April 7	6pm – 9pm	. Opening Reception and Awards Ceremony for participating artists, WAA members, and invited guests
Saturday, April 8 – Sunday, April 16	10am – 5pm	Spring Art Show and Sale open to the public. Extended hours Friday April 8 from 5-7pm
Saturday, April 8	10am	Judge walkabout. Participating artists invited.
TBA		Fine Art Drawing with light refreshments
Sunday, April 16	4:30 to 6:30pm	Pick Up/Check out artwork for all artists. Late fine \$50.00

ENTRY TERMS AND CONDITIONS

- All entries must be for sale.
- Commission pieces are not allowed.
- Art must remain in show until designated time for pick-up.
- The artist must have sole ownership over the artwork.
- Artists should register for a time slot to volunteer during the show.
- Artist or designee must deliver artwork to the CAC on designated date/time. Shipped or mailed art will not be accepted.
- The WAA allows photographs to be taken during the event.
- All jurying and judging are done anonymously. The Judge's decision on acceptance is final.
- The WAA maintains the rights to use photographs of the art and the event for future marketing or promotional materials.
- Upon entering the show and by submitting payment, the artist agrees to the terms and conditions as outlined in this Prospectus.

EXHIBITED ARTWORK ELIGIBILITY

- Artwork must be solely the creation of the artist.
- Artwork must be original in conception, composition and implementation.
- No kits, copies, collaborative works or workshop pieces will be accepted.
- No replicas, giclee reproductions or any modified, copied or imitated art will be accepted.
- The quality of the creation and design should be consistent with a fine art show.
- No furniture, jewelry, tea or dining sets allowed.
- No erotic or violent themes will be accepted.
- The artwork must have not been previously exhibited in any WAA art show and must have been completed after January 1 2020.
- Artwork requiring individual easels will not be accepted.
- Weight of 2D art must not exceed 15lbs
- Upon check-in, 2D artwork must be ready for hanging on the display panels. Click **HERE** for hanging details.
- All artwork must be durable enough to be handled and moved.
- 2D artwork is artwork which can be hung on exhibit panels. 3D artwork is artwork which is to be displayed on a table or display column.

RULES

- Artists cannot hang, place or move any artwork. The WAA hanging team will do this on your behalf with the utmost care and professionalism.
- Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.
- Work that does not meet criteria can be refused on the day of check-in. WAA, CAC, the Spring Show Team, and affiliates reserve the right to refuse artwork entries and cannot be held liable for any damage or loss.
- Artists must abide by the *WAA 41st Annual Juried Spring Art Show and Sale Prospectus*, rules, entry terms and conditions and all other guidelines as included herein on the WAA website, or any additional WAA communications.
- In the event of the sale of a piece within two weeks of the Spring Show that results from exposure at the Show, a 30% commission is due to the WAA.
- After registering art, if art sells prior to the show start date, the piece is committed to hanging as SOLD and will be subject to a 30% commission.

SALES

- The artist is committed to the sale price(s) listed upon registration.
- A 30% commission will be taken on all sales.
- Sales tax will be paid by the WAA.

ONLINE REGISTRATION PROCESS

Register online at www.callforentry.org

Enter your Information

Submit your payment via CAFE

Watch for payment confirmation via email (May take 24 hours)

Artist may submit two pieces of art for consideration. When you are ready to submit and upload:

- Return to website.
- Upload images of your two pieces for the juror's review. Please click **HERE** for image guidelines.
- Include price, size, and medium.
- Keep a copy of your submissions for your own records.

Check WAA website on February 27 to learn if your artwork has been accepted into the show. Registered WAA members who are not juried into the show can still submit binwork.

WHAT TO KNOW FOR ALL 2D ARTWORK AND BINWORK

2D ARTWORK DETAILS			
Exhibited Pieces	2 Maximum		
Mediums	<ul style="list-style-type: none"> • Acrylic, Alcohol ink, Collage, Digital Art, Drawing, Egg Tempera, Encaustic, Stained Glass, Gouache, Metal, Mixed Media, Oil, Pastel, Printmaking, Textile, Watercolor, Other • No giclees, prints or reproductions. • Traditional Fine Art Photography, Digital Conceptualization Photography. Note: Photography must not be printed on canvas. Traditional paper and metal are accepted. 		
Size Limitations-Not Including Frame	Width 48 inches	Height 48 inches	
Size Limitations to Outside Edge of Frame	Width 50 inches	Height 50 inches	
Diptych or Triptych	Must be connected and not exceed the 50 inches overall size limit		
Weight	15lb maximum including frame		
Plexiglass	Any piece >30 inches that requires glass, such as pastel or watercolor, must use plexiglass		
Professional Presentation	Quality frames <u>or</u> 1.5 inch gallery wrapped canvas or 1.5 inch cradle		
Mats	White, black, off white, or light neutral mats only. A thin color liner is acceptable.		
Hanging	<ul style="list-style-type: none"> • 2D art will be hung on one or two pin hooks, depending on size and weight of art, on WAA's carpeted display panels. • Picture hanging wires must be slack enough for someone to reach behind the art and place the wire on the small hook(s). Be sure the wire does not allow the artwork to lean outward, nor should the wire be visible above the picture after it is hung. • Make sure the wire is of adequate strength to support the painting. No sawtooth hangers. • In summary, the artwork must be securely wired and professionally mounted. Enough slack must be left in the wire, so the piece can be easily hung. • Click HERE for more information on hanging details. 		
Identification	Each piece must have a label with artist's name, title of artwork, medium, price and size affixed to the <u>back</u> upper right corner.		

2D BINWORK DETAILS

Guidelines	<ul style="list-style-type: none"> • 10 Pieces maximum, no frames allowed. Original art or prints allowable and must be packaged as described below. • Any WAA member who has paid the registration fee can have binwork for sale. 		
Bin	<ul style="list-style-type: none"> • Bin to be provided by the artist at Check-In. • Artist's name must be affixed to bottom of bin. • Standard medium bin size of 42 inch height when closed X 24 inch width, black canvas print rack with black legs ONLY. No other sizes or types are allowed. Click HERE for example • WAA will provide standard artist identification for display. • 50 or less standard size business cards are allowed and are to be displayed in WAA provided sleeve 		
Maximum Size of Binwork	Width 24 inches	Height 24 inches	Depth 1 inch (canvas/cradle)
Wrapping and Packaging	<ul style="list-style-type: none"> • Binwork must be enclosed in Krystal (or another brand) Seal Archival Art & Photo Bags. If required to have white foam board or matboard backing, backing cannot exceed binwork maximum size (24"). • NO CARDBOARD is allowed for backing. 		
Labeling	<ul style="list-style-type: none"> • Binwork must be labeled in upper right corner with Artist's Name, Title, Price and if the art is ORIGINAL or REPRODUCTION 		
Wrapped Canvas	Must have white foam core or matboard backing.		
Plein Air Panels	Hard white canvas panels do not need foam core or mat board backing.		
Paper	Artwork must have white foam core cut or mat board to fit to edge of artwork and must be matted.		
Photos and Prints	Must have white foam core or mat board cut to fit to edge of artwork		
Inventory	Inventory of binwork, with your name, title, price, size, must be entered through Google forms by March 18.		

WHAT TO KNOW FOR ALL 3D ARTWORK AND BINWORK

3D ARTWORK DETAILS	
Exhibited Pieces	2 Maximum
Mediums	Ceramic, Glass, Metal, Mixed Media, Paper, Plastic, Textile, Wood, Other
Size Limitations	<ul style="list-style-type: none"> • All artwork including binwork must be able to be displayed on a pedestal. It cannot exceed 24" in diameter. • Sculptures of five feet or taller that stand safely on the floor and do not exceed the weight limit will be considered.
Maximum weight	30 lbs.
Professional Presentation	<ul style="list-style-type: none"> • Top heavy or unstable work will not be accepted. • 3D work with a top or lid or separate piece(s) must have the separate pieces secured and labeled. • Freestanding sculptures requiring special mounting or suspension will not be accepted. • No illuminated pieces that require electrical connections will be accepted.
Identification	Each piece must have a label with artist's name, title of artwork, medium, and price affixed to the bottom
3D BINWORKDETAILS	
Guidelines	Not part of judging. May have up to 5 pieces
Identification	<ul style="list-style-type: none"> • Each piece must have a label with artist's name, title of artwork, medium, price, size, and "ORIGINAL" or "REPRODUCTION" affixed to bottom. • All 3D binwork pieces must fit on a 36" space/pedestal.
Inventory	<ul style="list-style-type: none"> • Inventory of binwork, with your name, title, price, and size, must be entered through Google forms by March 18. • 50 or less standard business cards are allowable to be displayed in WAA provided card holders.