

# PROSPECTUS

## 2024 Wilmington Art Association 42nd Annual Juried Spring Art Show and Sale March 30 – April 7, 2024

Hannah Block Community Arts Center  
120 South Second St  
Wilmington, NC

Each year during the North Carolina Azalea Festival, the Wilmington Art Association (WAA) presents the Annual Juried Spring Art Show and Sale. The 2024 Art Show and Sale will be held March 30th through April 7th at the Hannah Block Community Arts Center (CAC), 120 S Second Street, from 10am-5pm, with opening awards reception from 6-9pm Friday March 29th.

The WAA is a non-profit organization that seeks to educate members and the public in visual arts, to provide community support through school arts funding and scholarship assistance to deserving college students, and to facilitate exposure for emerging and professional artists.

### ELIGIBILITY

Open to all artists 18 years of age and older. Artists may submit ORIGINAL two-dimensional (2-D) work and three-dimensional (3-D) work.

### ENTRY FEE

\$35 For WAA members current as of registration date (\$45 Non-Members)

### AWARDS

"Best in Show" \$1,000  
2D - 1<sup>st</sup> in Class \$400, 2<sup>nd</sup> in Class \$250 &  
3<sup>rd</sup> \$150 3D - 1<sup>st</sup> in Class \$400, 2<sup>nd</sup> in  
Class \$250 & 3<sup>rd</sup> \$150 The Queen's Award  
& People's Choice Award Honorable  
Mentions \* Donor Awards

## "MEET THE JUROR"

### "JJ Jiang"

The medium and subject may vary, but artistry remains the same," believes JJ Jiang. This belief is evident in JJ's career as an artist as his paintings have been juried into four of our nation's prestigious national and international competitions: Oil Painters of America (OPA), National Watercolor Society (NWS), American Watercolor Society (AWS) and American Impressionist Society (AIS). This is a rare find among artists and reveals JJ's outstanding artistry as well as skill and versatility in both oil and watercolor, and with differing subjects. JJ is a Signature Member of the Oil Painters of America (OPA), the National Watercolor Society (NWS), a Master Signature member of the Watercolor Society of NC (WSNCM), and his work has won numerous awards, been displayed in museums, art centers and galleries throughout the country, and has been widely collected. It has been featured in publications such as Watercolor Artist Magazine, SPLASH 21, The Art of Watercolour magazine and Southwest Art Magazine.

As a fine artist, JJ draws his inspiration from both his eastern and western cultural roots, as well as his inquisitive mind and inner poetry. He excels in drawing, watercolor and oil painting, Chinese calligraphy and brush painting, while exploring subjects such as: land and waterscape/cityscape, still life, portrait and figure.

JJ's childhood was spent in China during the Great Proletarian Cultural Revolution (1966-1976). During that era of madness, drawing, writing, and reading poetry kept him safe and sane, and shielded him from the chaotic world outside. Drawing and painting have become inseparable parts of JJ's life. They came to him naturally (and early) and have helped shape his view of the world and himself to a large degree. JJ was trained as an architect and architectural historian with professional degrees from both the US and China, with publications in a scholarly architectural journal in China. He practiced architecture as well as taught architectural design and history.

Beyond the creation of art, sharing his creative passion for it through teaching has been an integral part of JJ's journey for years. His open and inspiring instruction has been welcomed and [much appreciated by students](#) who often return season after season. Besides offering classes in watercolor and oil painting at his Cary NC studio, he teaches workshops at a variety of venues. JJ has also been a juror and judge for various exhibits in the region.

JJ currently lives in Cary, North Carolina and is the owner of the [Village Art Circle Fine Art Studio](#) in the heart of downtown Cary. His unique art journey was written and published in the OUR STATE/North Carolina magazine, January 2015 issue.

WAA is pleased to announce that JJ has agreed to do an oil painting workshop at the New Hanover County Arboretum on April 22 and 23, 2024. Details will be provided in a following announcement however, the workshop will run 10am - 4pm on Monday the 22nd, and Tuesday the 23<sup>rd</sup> 10am - 4pm. Please contact Mike Payne at [paynepmichael@gmail.com](mailto:paynepmichael@gmail.com) for further information.



**JJ Jiang**

Click [HERE](#) to see his website: [www.jjjiang.com](http://www.jjjiang.com)

Click [HERE](#) to see his Facebook : Jj Jiang

Click [HERE](#) to see his Instagram: [@jj.jiang.art](#)

### **IMPORTANT DATES AND TIMES**

<b>Dates</b>	<b>Time</b>	<b>Action</b>
<b>Monday, January 8</b>	8am	Online registration opens to artists at <a href="http://www.callforentry.org">www.callforentry.org</a> Click <a href="#">HERE</a> for image resizing guidelines.
<b>Sunday, February 18</b>	5pm	Registration closes - no exceptions
<b>Saturday, February 24</b>		Accepted artwork posted at <a href="http://www.wilmingtonart.org">www.wilmingtonart.org</a> .
<b>Monday, March 18</b>	5pm	Bin work inventory entry closes.

<b>Wednesday, March 27</b>	10am - 4pm	Accepted artwork and binwork hand delivered by artist to CAC (Note: Delivery times may be modified) Click <a href="#">HERE</a> for hanging guidelines.
<b>Friday, March 29</b>	6pm – 9pm	Opening Reception and Awards Ceremony for participating artists, WAA members, and invited guests
<b>Saturday, March 30 – Sunday, April 7</b>	10am – 5pm	Spring Art Show and Sale open to the public.
<b>Saturday, March 30</b>	9am-11am	Judge walkabout. Participating artists invited.
<b>TBA</b>		Fine Art Drawing with light refreshments
<b>Sunday, April 7</b>	4:30 to 6:30pm	Pick Up/Check out artwork for all artists. Late fine \$50.00
<b>Workshop Mon-Tues April 22-23</b>		Workshop with JJ Jiang (Registration required) 10am – 4 pm Monday and Tuesday

## ENTRY TERMS AND CONDITIONS

- All entries must be for sale.
- Commission pieces are not allowed.
- Art must remain in show until designated time for pick-up.
- The artist must have sole ownership over the artwork.
- Artists should register for a time slot to volunteer during the show.
- Artist or designee must deliver artwork to the CAC on designated date/time. Shipped or mailed art will not be accepted.
- The WAA allows photographs to be taken during the event.
- All jurying and judging are done anonymously. The Judge’s decision on acceptance is final.
- The WAA maintains the rights to use photographs of the art and the event for future marketing or promotional materials.
- Upon entering the show and by submitting payment, the artist agrees to the terms and conditions as outlined in this Prospectus.

## EXHIBITED ARTWORK ELIGIBILITY

- Artwork must be solely the creation of the artist.
- Artwork must be original in conception, composition and implementation.
- No kits, copies, collaborative works or workshop pieces will be accepted.
- No replicas, giclee reproductions or any modified, copied or imitated art will be accepted.
- The quality of the creation and design should be consistent with a fine art show.
- No furniture, jewelry, tea or dining sets allowed.
- No erotic or violent themes will be accepted.
- The artwork must have not been previously exhibited in any WAA art show and must have been completed after January 1, 2022
- Artwork requiring individual easels will not be accepted.
- Weight of 2D art must not exceed 15 lbs
- Upon check-in, 2D artwork must be ready for hanging on the display panels. Click [HERE](#) for hanging details.
- All artwork must be durable enough to be handled and moved.

- 2D artwork is artwork which can be hung on exhibit panels. 3D artwork is artwork which is to be displayed on a table or display column.

## RULES

- Artists cannot hang, place or move any artwork. The WAA hanging team will do this on your behalf with the utmost care and professionalism.
- Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.
- Work that does not meet criteria can be refused on the day of check-in. WAA, CAC, the Spring Show Team, and affiliates reserve the right to refuse artwork entries and cannot be held liable for any damage or loss.
- Artists must abide by the *WAA 42<sup>nd</sup> Annual Juried Spring Art Show and Sale Prospectus*, rules, entry terms and conditions and all other guidelines as included herein on the WAA website, or any additional WAA communications.
- In the event of the sale of a piece within two weeks of the Spring Show that results from exposure at the Show, a 30% commission is due to the WAA.
- After registering art, if art sells prior to the show start date, the piece is committed to hanging as SOLD and will be subject to a 30% commission.

## SALES

- The artist is committed to the sale price(s) listed upon registration.
- A 30% commission will be taken on all sales.
- Sales tax will be paid by the WAA.

### ONLINE REGISTRATION PROCESS

Register online at [www.callforentry.org](http://www.callforentry.org)

Enter your Information

Submit your payment via CAFE

Watch for payment confirmation via email (May take 24 hours)

Artist may submit two pieces of art for consideration. When you are ready to submit and upload:

- Return to website.
- Upload images of your two pieces for the juror's review. Please click [HERE](#) for image guidelines.
- Include price, size, and medium.
- Keep a copy of your submissions for your own records.

Check WAA website on February 24 to learn if your artwork has been accepted into the show. Registered WAA members who are not juried into the show can still submit binwork.

## WHAT TO KNOW FOR ALL 2D ARTWORK AND BINWORK

2D ARTWORK DETAILS			
<b>Exhibited Pieces</b>	2 Maximum		
<b>Mediums</b>	<ul style="list-style-type: none"> <li>• Acrylic, Alcohol ink, Collage, Digital Art, Drawing, Egg Tempera, Encaustic, Stained Glass, Gouache, Metal, Mixed Media, Oil, Pastel, Printmaking, Textile, Watercolor, Other</li> <li>• No giclees, prints or reproductions.</li> <li>• Traditional Fine Art Photography, Digital Conceptualization Photography. Note: Photography must not be printed on canvas. Traditional paper and metal are accepted.</li> </ul>		
<b>Size Limitations- Not Including Frame</b>	Width 48 inches	Height 48 inches	
<b>Size Limitations to Outside Edge of Frame</b>	Width 50 inches	Height 50 inches	
<b>Diptych or Triptych</b>	Must be connected and not exceed the 50 inches overall size limit		
<b>Weight</b>	15lb maximum including frame		
<b>Plexiglass or Museum Glass</b>	Any piece >30 inches that requires glass, such as pastel or watercolor, must use plexiglass or museum glass		

<b>Professional Presentation</b>	Quality frames <u>or</u> 1.5 inch gallery wrapped canvas or 1.5 inch cradle
<b>Mats</b>	White, black, off white, or light neutral mats only. A thin color liner is acceptable.
<b>Hanging</b>	<ul style="list-style-type: none"> <li>• 2D art will be hung on one or two pin hooks, depending on size and weight of art, on WAA's carpeted display panels.</li> <li>• Picture hanging wires must be slack enough for someone to reach behind the art and place the wire on the small hook(s). Be sure the wire does not allow the artwork to lean outward, nor should the wire be visible above the picture after it is hung.</li> <li>• Make sure the wire is of adequate strength to support the painting. No sawtooth hangers. No eye-rings.</li> <li>• In summary, the artwork must be securely wired and professionally mounted. Enough slack must be left in the wire, so the piece can be easily hung.</li> <li>• Click <a href="#">HERE</a> for more information on hanging details.</li> </ul>
<b>Identification</b>	Each piece must have a label with artist's name, title of artwork, medium, price and size affixed to the <u>back</u> upper right corner.

## 2D BINWORK DETAILS

<b>Guidelines</b>	<ul style="list-style-type: none"> <li>• 10 Pieces maximum, no frames allowed. Original art or prints allowable and must be packaged as described below.</li> <li>• Any WAA member who has paid the registration fee can have binwork for sale.</li> <li>• Binwork is not part of judging.</li> </ul>		
<b>Bin</b>	<ul style="list-style-type: none"> <li>• Bin to be provided by the artist at Check-In.</li> <li>• Artist's name must be affixed to bottom of bin.</li> <li>• Standard medium bin size of 42 inch height when closed X 24 inch width, black canvas print rack with black legs <b>ONLY</b>. No other sizes or types are allowed. Click <a href="#">HERE</a> for example</li> <li>• WAA will provide standard artist identification for display.</li> <li>• 50 or less standard size business cards are allowed and are to be displayed in WAA provided sleeve</li> </ul>		
<b>Maximum Size of Binwork</b>	Width 24 inches	Height 24 inches	Depth 1 inch (canvas/ cradle)
<b>Wrapping and Packaging</b>	<ul style="list-style-type: none"> <li>• Binwork must be enclosed in Krystal (or another brand) Seal Archival Art &amp; Photo Bags. If required to have white foam board or matboard backing, backing cannot exceed binwork maximum size (24").</li> <li>• NO CARDBOARD is allowed for backing.</li> </ul>		
<b>Labeling</b>	<ul style="list-style-type: none"> <li>• Binwork must be labeled in front, upper right corner with artist's name, title, price, size, medium and if the art is ORIGINAL or REPRODUCTION</li> </ul>		
<b>Wrapped Canvas</b>	Must have white foam core or matboard backing.		
<b>Plein Air Panels</b>	Hard white canvas panels do not need foam core or mat board backing.		
<b>Paper</b>	Artwork must have white foam core cut or mat board to fit to edge of artwork and must be matted. A one inch foam core border is acceptable.		
<b>Photos and Prints</b>	Must have white foam core or mat board cut to fit to edge of artwork. A one inch foam core border is acceptable.		
<b>Inventory</b>	Inventory of binwork, with your name, title, price, size, must be entered through Google forms by March 18.		



# WHAT TO KNOW FOR ALL 3D ARTWORK AND BINWORK

<b>3D ARTWORK DETAILS</b>	
<b>Exhibited Pieces</b>	2 Maximum
<b>Mediums</b>	Ceramic, Glass, Metal, Mixed Media, Paper, Plastic, Textile, Wood, Other
<b>Size Limitations</b>	<ul style="list-style-type: none"> <li>• All artwork including binwork must be able to be displayed on a pedestal. It cannot exceed 24" in diameter.</li> <li>• Sculptures of five feet or taller that stand safely on the floor and do not exceed the weight limit will be considered.</li> </ul>
<b>Maximum weight</b>	30 lbs.
<b>Professional Presentation</b>	<ul style="list-style-type: none"> <li>• Top heavy or unstable work will not be accepted.</li> <li>• 3D work with a top or lid or separate piece(s) must have the separate pieces secured and labeled.</li> <li>• Freestanding sculptures requiring special mounting or suspension will not be accepted.</li> <li>• No illuminated pieces that require electrical connections will be accepted.</li> </ul>
<b>Identification</b>	Each piece must have a label with artist's name, title of artwork, medium, and price affixed to the bottom
<b>3D BINWORK DETAILS</b>	
<b>Guidelines</b>	Not part of judging. May have up to 5 pieces
<b>Identification</b>	<ul style="list-style-type: none"> <li>• Each piece must have a label with artist's name, title of artwork, medium, price, size, and "ORIGINAL" or "REPRODUCTION" affixed to bottom.</li> <li>• All 3D binwork pieces must fit on a 36" space/pedestal.</li> </ul>
<b>Inventory</b>	<ul style="list-style-type: none"> <li>• Inventory of binwork, with your name, title, price, and size, must be entered through Google forms by March 18.</li> <li>• 50 or less standard business cards are allowable to be displayed in WAA provided card holders.</li> </ul>