

Prospectus

12x12

It's Cool to Be Square

WAA Annual Show at ACES Gallery

June 23 – July 24, 2023

ACES Gallery
221 N Front St
Wilmington, NC

Open to members of the Wilmington Art Association, this is the first year of an annual exhibition at the gallery space of the Arts Council of Wilmington. This year's theme is 12x12, meaning that it is limited to original works exactly 12"x12" in size, with or without frame if 2D, or no larger than 12"x12"x18" in 3D.

Entry Fee - \$10.00

Key Dates:

April 15- Registration opens <https://form.jotform.com/231037326930147>

Artist may submit up to 2 images

June 1 - Registration closes

June 8 - Accepted works announced

June 21 – Accepted works delivered to ACES Gallery

June 23 – Fourth Friday Gallery Night Opening Reception

July 25 - Show Ends/Unsold works picked up

ENTRY TERMS AND CONDITIONS

All entries must be for sale.

Art must remain in show until designated time for pick-up.

The artist must have sole ownership over the artwork.

Artists should register for a time slot to volunteer during the show.

Artist or designee must deliver artwork to the ACES on designated date/time. Shipped or mailed art will not be accepted.

The WAA allows photographs to be taken during the event.

All jurying and judging are done anonymously. The Judge's decision on acceptance is final.

The WAA maintains the rights to use photographs of the art and the event for future marketing or promotional materials.

Upon entering the show and by submitting payment, the artist agrees to the terms and conditions as outlined in this Prospectus.

EXHIBITED ARTWORK ELIGIBILITY

Artwork must be solely the creation of the artist.

Artwork must be original in conception, composition and implementation.
 No kits, copies, collaborative works or workshop pieces will be accepted.
 No replicas, giclee reproductions or any modified, copied or imitated art will be accepted.
 The quality of the creation and design should be consistent with a fine art show.
 No furniture, jewelry, tea or dining sets allowed.
 No erotic or violent themes will be accepted.
 The artwork must have not been previously exhibited in any WAA art show and must have been completed after January 1 2020.
 Artwork requiring individual easels will not be accepted.
 Weight of 2D art must not exceed 15lbs
 Upon check-in, 2D artwork must be ready for hanging on the display panels. Click **HERE** for hanging details.

RULES

Artists cannot hang, place or move any artwork. The WAA hanging team will do this on your behalf with the utmost care and professionalism.
 Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.
 Work that does not meet criteria can be refused on the day of check-in. WAA, CAC, the Spring Show Team, and affiliates reserve the right to refuse artwork entries and cannot be held liable for any damage or loss.
 Artists must abide by the prospectus, rules, entry terms and conditions and all other guidelines as included herein on the WAA website, or any additional WAA communications.
 After registering art, if art sells prior to the show start date, the piece is committed to hanging as SOLD and will be subject to a 35% commission.

SALES

The artist is committed to the sale price(s) listed upon registration.
 A 35% commission will be taken on all sales – 30% to ACES/5% to WAA.
 Sales tax will be paid by ACES.

WHAT TO KNOW FOR ALL 2D ARTWORK DETAILS

Exhibited Pieces	2 Maximum
Mediums	Acrylic, Alcohol ink, Collage, Digital Art, Drawing, Egg Tempera, Encaustic, Stained Glass, Gouache, Metal, Mixed Media, Oil, Pastel, Printmaking, Textile, Watercolor, Other No giclees, prints or reproductions. Traditional Fine Art Photography, Digital Conceptualization Photography. Note: Photography must not be printed on canvas. Traditional paper and metal are accepted.

Size Limitations- <u>Including Frame</u>	Width 12 inches	Height 12 inches
Size Limitations to <u>Outside Edge of Frame</u>	Width 12 inches	Height 12 inches

Professional Presentation

Quality frames or 1.5 inch gallery wrapped canvas or 1.5 inch cradle

Mats

White, black, off white, or light neutral mats only. A thin color liner is acceptable.

Hanging

Picture hanging wires must be slack enough for someone to reach behind the art and place the wire on the small hook(s). Be sure the wire does not allow the artwork to lean outward, nor should the wire be visible above the picture after it is hung.

Make sure the wire is of adequate strength to support the painting. **No sawtooth hangers.**

In summary, the artwork must be securely wired and professionally mounted. Enough slack must be left in the wire, so the piece can be easily hung.

Click **HERE** for more information on hanging details.

Identification

Each piece must have a label with artist's name, title of artwork, medium, price and size affixed to the back upper right corner.

WHAT TO KNOW FOR ALL 3D ARTWORK

Exhibited Pieces

2 Maximum

Mediums

Ceramic, Glass, Metal, Mixed Media, Paper, Plastic, Textile, Wood, Other

Size Limitations

All artwork must be able to be displayed on a pedestal. It must fit in a 12" square space and not exceed 24" in height.

Maximum weight

30 lbs.

Professional Presentation

Top heavy or unstable work will not be accepted.

3D work with a top or lid or separate piece(s) must have the separate pieces secured and labeled.

Freestanding sculptures requiring special mounting or suspension will not be accepted.

No illuminated pieces that require electrical connections will be accepted.

Identification

Each piece must have a label with artist's name, title of artwork, medium, and price affixed to the bottom